

KOBE-DUKE
SYMPOSIUM ON
AFRICAN
ECONOMIC
DEVELOPMENT

# Informality and Dynamism of African Economies

# Hybrid Symposium

In-person Roundtable Discussion Open Invitation to all interested via Online Participation

# July 20, 2023 3pm-6pm (JST)



#### Venue

Meeting Room (Annex Bldg) RIEB, Kobe University Online by ZOOM

# Registration

To attend the symposium, please complete the registgration form before July 16, 2023. https://forms.gle/HttFTTSr9swArTQ36



# Organizers

Kobe University Research Institute for Economics and Business Administration

Duke University Africa Initiative

Research Platform on Manufacturing
in Africa and Asia / Japan Society
for International Development

## **SPEAKERS**

Andrew Dabalen, Chief Economist for Africa Region, World Bank

**Yemi Dipeolu**, Former Special Advisor to the President on Economic Matters, Nigeria

Misa Hirano, Professor, Division of African Area Studies, Graduate School of Asian and African Area Studies, Kyoto University

Murray Leibbrandt, Professor and Director, Southern Africa Labour and Development Research Unit (SALDRU), University of Cape Town

Aika Matsumoto, Ph.D. Student, Graduate School of Asian and African Area Studies, Kyoto University

Yoichi Mine, Executive Director, JICA Ogata Sadako Research Institute for Peace and Development Diana Nyachieo, Ph.D. Student, School of Economics, University of Cape Town

Sayaka Ogawa, Professor, Graduate School of Core Ethics and Frontier Sciences, Ritsumeikan University

Motoki Takahashi, Professor, Division of African Area Studies, Graduate School of Asian and African Area Studies, Kyoto University

Abdoul-Karim Soubeiga, Graduate Student, Graduate School of International Cooperation Studies, Kobe University

## **ORGANIZERS**

Nobuaki Hamaguchi, Professor, RIEB, Kobe University

**Hiroyuki Hino**, Visiting Research Scholar, Office of Global Affairs, Duke University

Charles Piot, Professor, Department of Cultural Anthropology, Duke University



Moderator Nobuaki Hamaguchi

#### Session I

Informality of African micro entrepreneurs – an appraisal

#### Presentations (15 mins each):

- "Rethinking the Informal Economy in Africa: Theoretical Perspectives, First Principles" Charles Piot
- 2. "Formation of Informal Network for Technology Transfer: Insights from History"
  Yoichi Mine

Discussants (7-8 mins each)
Misa Hirano
Andrew Dabalen

Open Discussion (15 mins)
with Online Participation

#### Session II

Dynamism of African informal entrepreneurs: empirical evidence

#### Presentations (15 mins each):

- 1. "What Drives dynamism of African Micro Entrepreneurs? Econometric Analysis of Their Social and Institutional Attributess" Nobuaki Hamaguchi
- 2. "Inclusiveness and Exclusiveness of Sharing of Technologies by East African Entrepreneurs: Empirical Studies of Small and Medium Manufacturing Enterprises " Motoki Takahashi

Discussants (7-8 mins each)
Aika Matsumoto
Diana Nyachieo

Open Discussion (15 mins) with Online Participation

#### Session III: Panel Discussion

Informality as a cornerstone of rapid and equitable development in Africa (45 mins)

Moderator Hiroyuki Hino

#### **Panelists**

Yemi Dipeolu Sayaka Ogawa Murray Leibbrandt Abdoul-Karim Soubeiga

Summing-up (10mins)
Hiroyuki Hino





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# Background and Program Overview

For the last two decades, there has been a consensus among policy makers, development practitioners and scholars alike that the aim of development policy in sub-Saharan Africa should be to achieve "inclusive growth", not just a high economic growth. People of all walks of life, poor and rich, should equally enjoy fruits of economic growth of a country where they live.

Yet, over the last decade, economic growth faltered in much of the continent and perhaps even more importantly, the number of Africans who live in extreme poverty has continued to increase. Inequalities – both vertical and horizontal - appear to have risen. Moreover, political, social and economic fragility has heightened. We are witnessing the reemergence of coup d'états, increased incidents of conflicts and greater economic volatility.

This Symposium contends that some of the fundamental premises of the development strategy that has contributed to the above outcomes should be challenged. Specifically, we challenge the premise that informal enterprises are minuscule, unproductive and in many ways inferior and, hence, governments and development agencies should promote growth in modern, formal sectors and uplift those in the bottom two-thirds of the pyramid, i.e., the informal economy.

Thus, in this Symposium (Session I), we contrast the negative conceptualization of informal enterprises above, a conventional view in development economics, with a more optimistic view of many anthropologists and some policy scholars. The latter sees the informal economy as a set of enterprises that are dynamic, innovative and entrepreneurial and thus ought to be a strength and positive resource for the continent. Mutually supportive or even opposing perspectives are presented and debated.

In Session II, we probe if empirical evidence supports the hypothesis that informal entrepreneurs are dynamic, innovative and resilient. Substantive findings will be presented on behavioral characteristics of informal entrepreneurs/enterprises by two presenters – one on Nigeria, Ghana and Kenya and the other on East Africa. Two discussants will follow with findings of their own research. We will see if a common thread could be found from those findings.

Finally, a panel discussion will be held to explore how informal entrepreneurs can be supported more effectively than in the past and if African countries can achieve inclusive growth by embracing the informal economy as a pillar of development strategy. Panelists will offer diverse perspectives, based on rich experience in economic policy (Nigeria), research findings on labor market and inequalities (South Africa), extensive ethnographic interviews (Tanzania), and views from grassroots (Burkina Faso).