

# INTERNATIONAL WORKSHOP: ISSUES ON INTRINSIC AND EXTRINSIC MOTIVATIONS AND KNOWLEDGE-SHARING



*April 26, 2023 (Wed), 11am - 1pm*

Hybrid Workshop

→ Face-to-face at the Meeting Room, RIEB

→ Online by Zoom

**Ralf Bebenroth** (Kobe University, JAPAN)

Organiser & Moderator

**Robert Goehlich** (Embry-Riddle Aeronautical University, GERMANY)

"Intrinsic and Extrinsic Motivations of Airline Pilots to Operate Future Space Tourism Vehicles – Initial Insights"

Most space tourism research is focused on the economical profitability of firms as well on space tourist's motivations and their willingness to pay for a ticket. In contrast, this research project presented here is centered on the pilot's motivation to become a space pilot. A brief overview is given about the development of space tourism. Initial insights on the establishment of a survey targeted to airline pilots is discussed.

**Ashish Malik** (The University of New Castle, AUSTRALIA)

"Knowledge-sharing and the Theory of Planned Behavior:  
A Bibliometric Analysis"

Most studies of knowledge-sharing have employed the Theory of Planned Behavior (TPB). This study uses a bibliometric approach and analyzes 229 journal articles from the Web of Science database. The study's findings point to the emerging knowledge structure and two clusters as antecedents of knowledge-sharing behaviour. It also highlights the role of virtual platforms and social media in facilitating user knowledge-sharing. Directions for future research are also discussed.



To Attend this workshop, please complete the registration form by the 23rd of April, 2023. (Registration Form QR Code)

We will send the Zoom details to the registered Email address on the 24th of April, 2023

[https://www.rieb.kobe-u.ac.jp/en/seminar/seminar\\_all/2023/202304261000.html](https://www.rieb.kobe-u.ac.jp/en/seminar/seminar_all/2023/202304261000.html)

Research Institute for Economics and Business Administration, Kobe University, JAPAN

