

# M&A WORKSHOP 2015



Research Institute for  
Economics and Business Administration  
Kobe University

**MAY 19TH**  
14:00 - 19:00

## "HOW TO CONDUCT A SUCCESSFUL POST MERGER INTEGRATION?"

### DAY SCHEDULE

Time	Activity
14:00 - 14:05	Prof. Dr. Kamihigashi, Director of RIEB Welcome Greeting
14:05 - 14:45	Dr. Andreas Stange, CEO of TÜV SÜD Japan "Experiences from the acquisition of Zacta Technologies."
14:45 - 15:30	Prof. Dr. Joerg Raupach, former President, Representative Director, NEC Schott Components Corp. "Lessons for post merger integration from my experiences at Schott"
15:30 - 16:00	Break with Coffee & Snacks
16:00 - 16:45	Masaru Otsuka, former President of Webasto Asia "The successful takeover of Daikyo-Webasto."
16:45 - 17:30	Moderated Discussion "Success drivers in post merger integration."
17:30 - 19:00	Get-Together (with appetizers)

### WORKSHOP OVERVIEW

The workshop, aimed at researchers and practitioners from all areas, deals with challenges and ways of how to conduct a successful post M&A integration. Several experts with practical experience in the field will share their knowledge with the audience and engage in vivid discussions. With 45 minutes given per speaker, we limit presentations to 15-20 minutes and reserve the remaining time for lively exchange among all participants. After the speakers' contributions, we want to use the opportunity to get together and talk in a more leisure atmosphere.

### REGISTER NOW AT

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### QUESTIONS?

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### ORGANIZED BY

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Ralf Bebenroth, Professor  
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